housing

housing options

housing solutions

student housing

affordable housing

off-campus housing

affordable housing solutions

cheap housing

cheap housing options

cheap apartments

renting

tenant

roommate

roommate finder

perfect roommate

college rentals

college student

apartments near campus

apartments for rent

off-campus

lease

signing a lease

student apartments

university apartments

housemate

homes for rent near me

rooms for rent

deposit

easy payments

reliability

convenience

“student housing” over “off-campus housing”

“lease” over “signing a lease”

“affordable housing” over “affordable housing options”

“housing solutions” over “housing options”

“convenience” over “reliability”

“cheap apartments” over “cheap housing”

“tenant” over “renter”

highest ranking keywords:

(those in bold represent the highest # of clicks)

1-10 million searches monthly:

**house for rent**

**apartment for ren**t

100k-1million searches monthly:

**housing**

renting

tenant

**homes for rent near me**

deposit

convenience

10k-100k searches monthly: (the good thing about these is that they’re low competition)

**affordable housing**

cheap housing

**cheap apartments**

landlord

roommate

roommate finder

**lease**

**payment**

reliability

comfort

**rental properties**

**apartment guide**

1k-10k searches monthly:

housing solutions

student housing

off campus housing

perfect roommate

college student

apartments near campus

off-campus

signing a lease

student apartments

housemate

stress-free

housing solution